



FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

Website Services

Monthly Community Call

August 13, 2024



AGENDA

1. **Release Schedule Reminder**
2. **Small Y Template**
3. **Font Licensing**
4. **Product Roadmap Reminder**
5. **Community Call Time Change**
6. **Virtual Y - Sunset Reminder**
7. **Community Resources**
8. **Questions**



Release Schedule Reminder



Point Release: August 15, 2024

- Colorways
 - Membership Calculator compatibility
 - Schedules compatibility
- Layout Builder technical debt fixes and improvements
- Ongoing bug fixes

[LINK TO POINT RELEASE NOTES](#)

November 2024 Release - Mid-November

- Small Y Template
 - Updated content architecture targeted at small Ys
 - New design for multiple components
 - Updated navigation options
 - Streamlined content administration
 - Brand-compliant, standardized, & accessible

Stay tuned for Community Presentation!

Point Release: December

- Demo content for the Small Y Project
- Small Y project Technical Debt Clean up
- Bootstrap 5 updates

March 2025

- Membership Calculator updated design
 - Includes new Financial Aid Estimator
- Iconography for Design System
- “Dark Mode” for Design System
- Drupal 10.3 / Drupal 11 Update
- Finalization of Vue.js updates
- Finalization of Bootstrap 5 updates

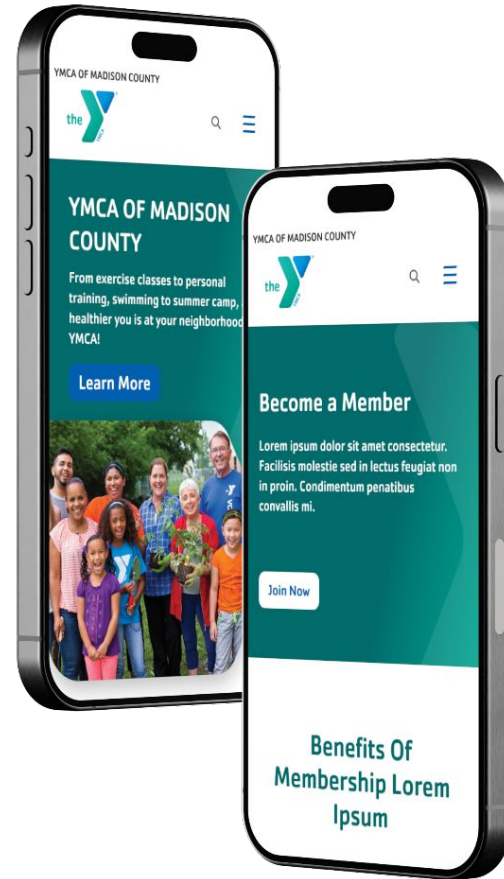
Small Y Template Project



THE OBJECTIVE

Deliver on Local Y and consumer needs

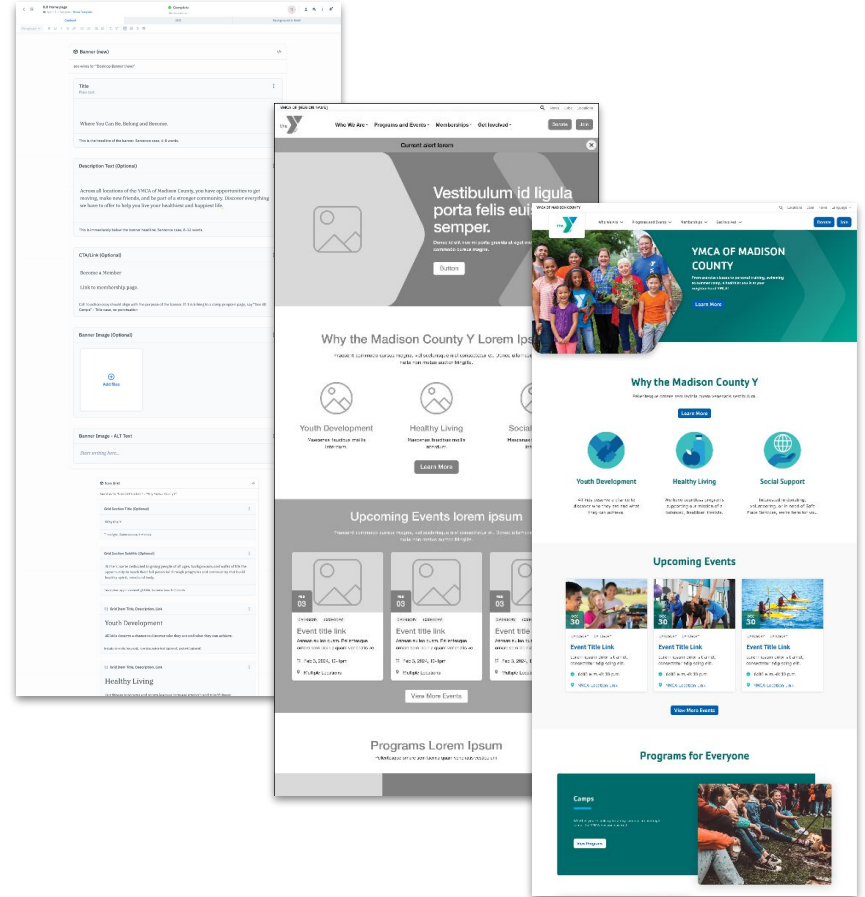
The goal of the “small Y template” project is the creation of a flexible and scalable website strategy and design focused on meeting the needs of the small to mid-size Y’s and their target audiences today and into the future.



THE APPROACH

A flexible, structured system

Utilizing a templated approach—built on an optimized content strategy, human-centered design, and cohesive visual identity standards—the system streamlines and simplifies the process of producing better local Y websites, faster.

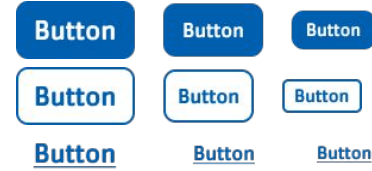


THE LOOK

A unifying visual language

With a bright, airy aesthetic, the overall tone of this design system incorporates brand colors strategically and impactfully.

This fresh, modernized theme creates a cohesive visual identity that brings more of the Y's digital ecosystem into alignment with the YMCA Brand Identity across the user journey.



THE CONTENT STRATEGY

A modular framework

Our content framework helps small Y's assemble and create content that quickly aligns and blends local content needs with differentiating Movement messaging.

- Defined content structures and templates
- Collaborative, real-time editing and reviewing
- Clear, flexible content requirements

Benefits:

- Faster content creation
- Easier subject-matter reviews
- An efficient process
- Leverages movement messaging
- Local content for small YMCAs
- Improved Member engagement

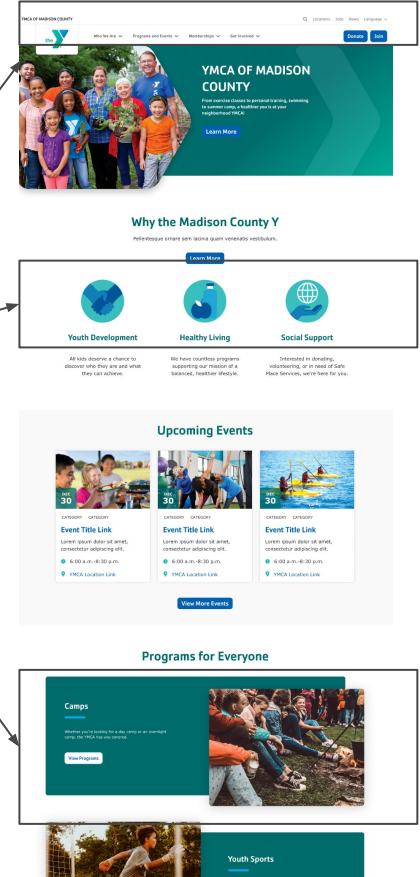
BACKED BY DIFFERENTIATED MOVEMENT MESSAGING

A foundation of adaptable content

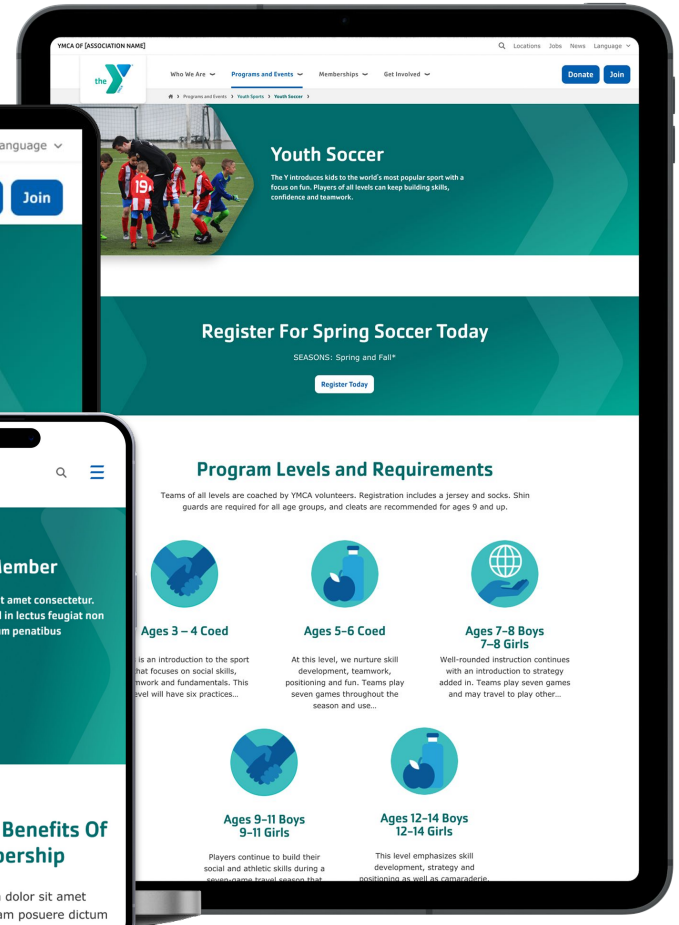
Easily adaptable Movement messages provide a solid framework and guide for delivering local program, branch, and community information members need.

- Common information architecture
- Guidelines for following association brand standards
- Key messages about Movement philosophy and national programs
- Detailed local content focused on member, branch, and association needs

Movement messaging



THE OUTCOME



WHERE WE'RE AT IN THE PROCESS

TODAY > PHASE I: Content strategy + template design + development

PHASE II: Open access to Small Y Component Distribution

PHASE III: Dedicated Small Y Demo Content Site—updated to utilize outputs from Phase I. This can be utilized as a templated starting point for building out Small Y websites.

Font Licensing



Cachet: Our primary font for internal and external materials

- In the fall of 2020, the Cachet fonts were updated.
- The new package includes Book, Extra Light, Medium, and Bold.
- Also improves the shape, spacing and coding of the fonts.
- Available in Desktop and Web-optimized versions.

Primary font

Cachet Pro

Cachet Pro Bold
ABCDEFGHIJKLMN**OP**QRSTUVWXYZ
abcdefghijklmnopqrstu**vw**xyz
01234567890!@#%**^**&*

Cachet Pro Book
ABCDEFGHIJKLMN**OP**QRSTUVWXYZ
abcdefghijklmnopqrstu**vw**xyz
01234567890!@#%**^**&*

Cachet Pro Medium
ABCDEFGHIJKLMN**OP**QRSTUVWXYZ
abcdefghijklmnopqrstu**vw**xyz
01234567890!@#%**^**&*

Cachet Pro Extra Light
ABCDEFGHIJKLMN**OP**QRSTUVWXYZ
abcdefghijklmnopqrstu**vw**xyz
01234567890!@#%**^**&*

How to use Cachet in your materials and online

Your Development Partner

- YMCA development partners can take advantage of a custom module which allows for automation of this process.
- Get in touch at ycloud@ymca.net or reach out in [#developers](#) on the [YUSA Slack](#) for more details.

theybrand.org/wordpress/cachet

- Full guidance for usage on Desktop and Web
- Download links and instructions for installation

ds-docs.y.org/docs/howto/install-cachet

- Additional link to theYbrand
- Instructions for developers and site builders to add Cachet to your site

Y Canada Web Font

Montserrat

- As of 2023, Montserrat is to be used in situations when Museo Sans is not available for usage in websites or web-based applications.
- Available via Google Fonts fonts.google.com/specimen/Montserrat
- Bundled with [Canada Layout Builder Colorway](#)

eadlines

Montserrat Bold

ABCDEFGHIJKLMN**OPQRSTUVWXYZ**
abcdefghijklmnopqrstu**vwxyz**
1234567890

Jb-head

Montserrat Medium

ABCDEFGHIJKLMN**OPQRSTUVWXYZ**
abcdefghijklmnopqrstu**vwxyz**
1234567890

ody Copy

Montserrat Regular

ABCDEFGHIJKLMN**OPQRSTUVWXYZ**
abcdefghijklmnopqrstu**vwxyz**
1234567890

Montserrat *Italic*

ABCDEFGHIJKLMN**OPQRSTUVWXYZ**
abcdefghijklmnopqrstu**vwxyz**
1234567890

Headlines

Verdana Bold

ABCDEFGHIJKLMN**OPQRSTUVWXYZ**
abcdefghijklmnopqrstu**vwxyz**
1234567890

Sub-head & Body Copy

Verdana Regular

ABCDEFGHIJKLMN**OPQRSTUVWXYZ**
abcdefghijklmnopqrstu**vwxyz**
1234567890

Verdana *Italic*

ABCDEFGHIJKLMN**OPQRSTUVWXYZ**
abcdefghijklmnopqrstu**vwxyz**
1234567890

Product Roadmap Portal



Don't forget about YUSA's Product Roadmap Portal!!

Future Roadmap Updates

- Find updates on recent Releases with links to key documentation
- See what is happening in the current Release
- See what is being planned for upcoming Releases

Submit Ideas and Feedback

- Provide feedback on an existing or upcoming feature
- Submit new feature ideas and suggestions

ds-docs.y.org/roadmap

Community Call Time Change

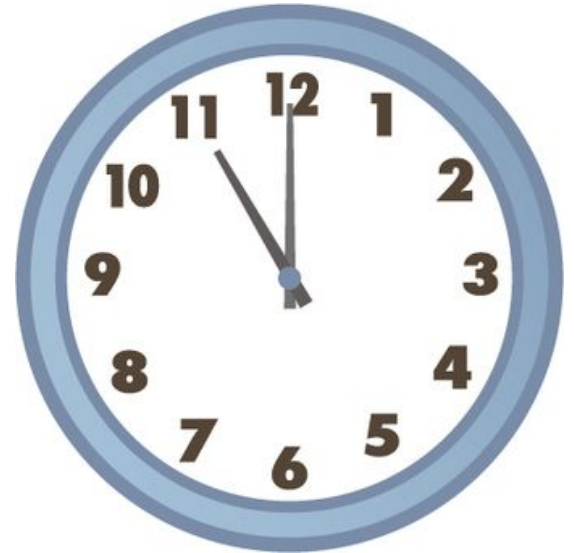


New time for monthly community calls

Now on the **2nd Wednesday** of every month at **11am CST!**

New call dial-in information coming this week!

[YouTube Playlist for past calls](#)



Virtual Y Reminder



Virtual Y Reminder

- YMCA's Virtual Experience Platform ("Virtual Y") **[sunsets on Tuesday, December 31, 2024.](#)**
 - Virtual Y sites hosted with Y-USA will be decommissioned on that day.
 - Virtual Y hosted outside of Y-USA can continue to run their websites, but no code updates will happen after 12/31/24.
 - Please consider migrating to [YMCA360](#).
 - Review the [August, 2023 Community Call for the YMCA360 Introduction and Demo](#).

Virtual Y Hosted with Y-USA: How to Cancel

Open a YMCA's Digital Services Support ticket

- Login to your Virtual Y website with your Site Owner user account.
- Click on Manage → Configuration.
- Scroll to the bottom.
- In this section, click the **Submit a support ticket** link, fill out the form stating your intent to cancel, and specify which date should be the last date of operation.

Y CLOUD SUPPORT

If you are experiencing issues with your Virtual Y site that require escalation

- During Onboarding: Email ycloud@ymca.net
- After going live: [Submit a support ticket](#)

Community Resources



Join the conversation and keep in touch!



ds.ymca.org

the gateway to YMCA's Digital Services



ds-docs.y.org

documentation for the distribution



youtube.com/@ymcasdigitalservices

videos & tutorials



github.com/YCloudYUSA

Organization on GitHub with main code repository and components



YUSA Slack

discuss & get help. Invite in chat.



**Happy
August**



WEBSITE SERVICES CORE TEAM